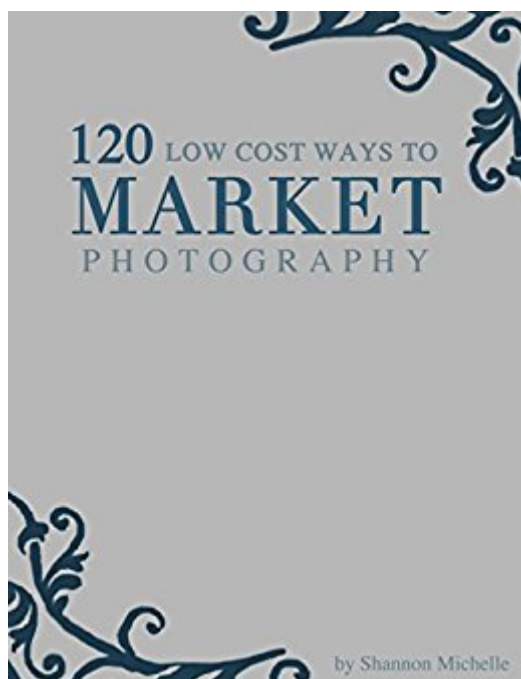


The book was found

120 Low Cost Ways To Market Photography



Synopsis

After finding herself on the phone crying out to her best friend "I just can't do this anymore! What's wrong with me? Tomorrow I'm getting a 'real job,'" boudoir and portrait photographer Shannon Michelle picked herself up and kept going. She was able to do this because of the creative low cost (or free) ideas she came up with to market and promote her business. Although Shannon has been called a marketing guru, she is just passionate about her businesses. She knows how challenging it can be to grow a small business as a photographer and is happy to share some her favorite marketing ideas with you! This book lists 120 ideas to market your business with little to no money. Each concept includes the following:- Marketing Title [Quickly browse through to find your favorites]- Detailed Description [Understand how each concept works]- Total out of pocket cost [if any] - What you'll need to spend before profits are made.- Studio - Lets you know if you'll need a studio to host and event.- No Studio - How to make that same idea work for you without a studio.- Recommended Vendors - Vendors we use to create any needed marketing materials.

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